

Ebenezer Hans Mensah(hansmensah.com)

Website Design | Digital Marketer

A responsive website designer with an extensive knowledge in SEO, Copywriting, Email Marketing, Social media Marketing & Network Engineering.

✉ hansmen1@hotmail.com

📞 6478978732

📍 Toronto, Canada

🌐 linkedin.com/in/hans-mensah-78415a78/

PROFESSIONAL SKILLS

Programming Languages: Html5, css3, JavaScript.

Proficient with CMS Platforms such as WordPress, Joomla, WIX, Shopify, Etsy

System Engineering: Troubleshooting Techniques, Operating Systems, Hardware, and Networking

Others: Strong Knowledge in Digital Marketing, Search Engine Optimization, Website Security, Google Analytics, Google Search Console, Adobe Illustrator, Adobe Premiere Pro.

WORK EXPERIENCE

Digital Marketing Associate, Manager Digitimize

09/2018 - 11/2022,

Tema, Ghana

- Designing responsive websites, ecommerce websites and landing pages for individuals and business.
- Designing, building, and maintaining social media presence of clients.
- SEO Keyword Research to use for On- Page Search Engine Optimization
- Ensuring that all websites load fast and are secure.
- Setting Up Google Analytics and Google Search Console for Clients Websites.

Website Designer | SEO Specialist (Remote) Kaystone Media LLC

06/2019 - 09/2022,

Arizona, America

- Designing responsive websites, ecommerce websites and landing pages for individuals and business.
- Meeting with clients to discuss requirements and/or project progress.
- Working with different content management systems.
- Develop optimization strategies that increase the company's search engine results rankings.

Initiative Technologies

Website Designer

09/2016 - 06/2018,

Tema, Ghana

- Creating and maintaining websites for individuals and businesses.
- Testing and improving the design of the websites.

ENTREPRENEURIAL INITIATIVES

Jarakese (<https://jarakese.com/>)- Your one-stop online shop for a wide range of quality goods ranging from Household Essentials, Electronics, Items of Clothing, Cars and many more in Ghana. (01/2021 - Present)

Healthyslide (<https://healthyslide.com/>) - Healthyslide is your number one trusted source of health information and the fastest growing consumer friendly platform, reaching thousands of people. (06/2020 - Present)

EDUCATION

Master of Digital Media

Toronto Metropolitan University

Currently Enrolled,

Toronto, Canada

Professional Diploma in System Engineering

Intercom Programming & Manufacturing Co. Ltd (IPMC)

09/2014 - 09/2015,

Tema, Ghana

Bsc. Computer Science

Kwame Nkrumah University of Science and Technology

08/2010 - 06/2014,

Kumasi, Ghana

INTERESTS

Travelling and exploring new territories

Blogging

Volunteering and community involvement